



AUTO PAINT

Paint a more profitable
collision repair business.



Collision repair: it's not business as usual.

It's a challenging time to be in the collision repair business. Every day brings something new, whether it's finding qualified technicians, keeping up with new car technology, matching the latest colors, bringing new customers in the door, running a more efficient shop, or simply trying to make a profit.

Get to know C&D Auto Paint.

At C&D Auto Paint, we know what you're up against. We're more than a paint supplier, we're here to help you succeed. C&D Auto Paint provides collision repair shops with everything that's needed — including products, expert training, consulting services, inventory management, and more — to address current challenges and prepare for long-term success.

*"With the right paint,
every repair is a work of art."*

*"Putting the right products
and processes in place
saves time and money."*

*"Training keeps painters
at the top of their game."*



We can help *you* get ahead.

Anyone who knows collision repair will agree there's no such thing as an easy fix. At C&D Auto Paint, we understand the issues that keep you awake at night. We'll help you examine your business and find ways to work smarter, not harder. You'll see a difference in your performance and profitability.

C&D Auto Paint delivers much more than paint; we deliver proven solutions to help you tackle your biggest challenges.



TRAINING FOR TECHNICIANS. Finding and keeping qualified staff isn't easy. Training saves time and money, delivering positive returns in throughput and quality while reducing cycle times.

- Hands-on, onsite technical training
- Online training modules
- Dedicated technical consultants
- Mentoring/apprenticeship programs
- Access to state-of-the-art training facilities
- OEM and I-CAR approved training courses
- Custom-tailored training programs available

ATTRACTING NEW BUSINESS. Bring new customers in the door, build good relationships, and earn referrals from satisfied customers. That's the key to growing your business.

- Marketing services
- Business development & marketing workshops
- Marketing materials
- Customer relationship management
- On-site consulting and training available
- Demographic analysis reports



FINDING THE RIGHT PRODUCTS. With so many products to choose from, let C&D design a complete refinishing system that's matched to your specific needs.

- Best products in the industry matched to your specific needs
- Unsurpassed color matching tools and training
- In-shop and online product demos and training
- Continuous product research, testing and evaluation
- Paint and material management workshops help control costs
- Electronic inventory management and on-line ordering system
- Customer support center answers your questions





IMPROVING WORKFLOW. We've helped shops learn to reduce cycle times and streamline processes. With our services, you'll soon see a difference in your productivity and profitability.

- Workshops on building a process-centered environment
- "5S" culture implementation
- Creating and establishing standard operating procedures
- On-site and online training programs
- Performance benchmarking
- Business support training courses developed to increase productivity and profitability

INCREASING CUSTOMER SATISFACTION. We will provide training and support for your entire staff in all phases of the collision repair processes to ensure that you are equipped to exceed your customers' expectations.

- Superior products backed by industry's best warranty
- Exceptional color match
- Customer service training workshops
- Customer satisfaction research
- Customer-focused educational materials
- High quality, on-time vehicle delivery



GOING GREEN. C&D is helping shops find solutions and implement best practices for a healthier workplace and community.

- "Preparing for waterborne" facility analysis and technical audits
- Waterborne educational workshops
- Superior waterborne basecoat systems with low VOC topcoats and undercoats and related equipment
- Waste stream management solutions
- Other environmentally-friendly products and solutions
- Consulting services



Look to C&D Auto Paint for a complete solution – from paint to training, support to consulting services. We can help you overcome your challenges and achieve your business goals.

Everything from paint to profitability.

At C&D Auto Paint, we know that our success depends on yours. Since the company was founded in 1999, we've always been committed to helping collision repair shops do more than earn a living fixing cars. We've helped to build successful, profitable businesses.

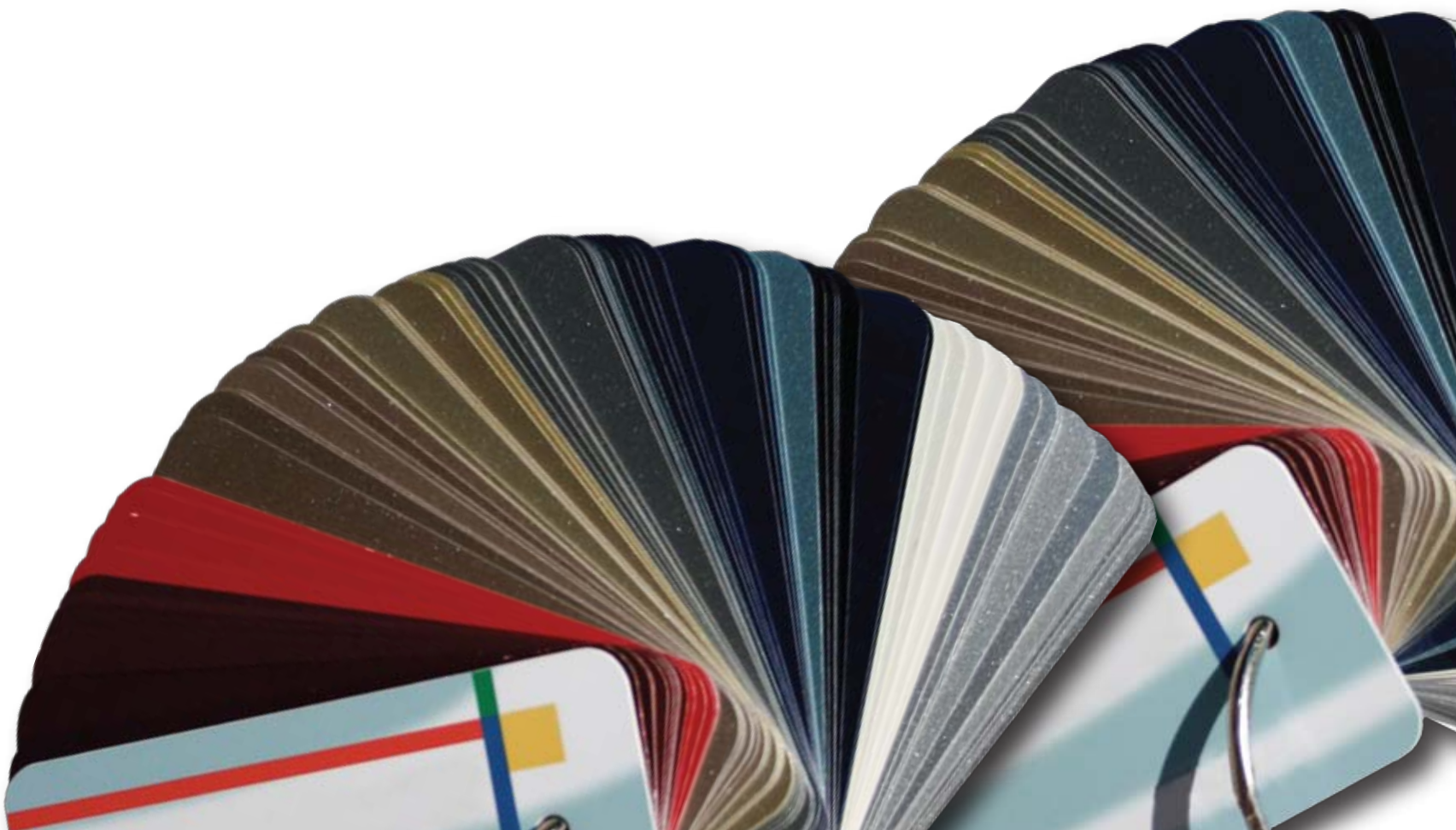
Our people make the difference.

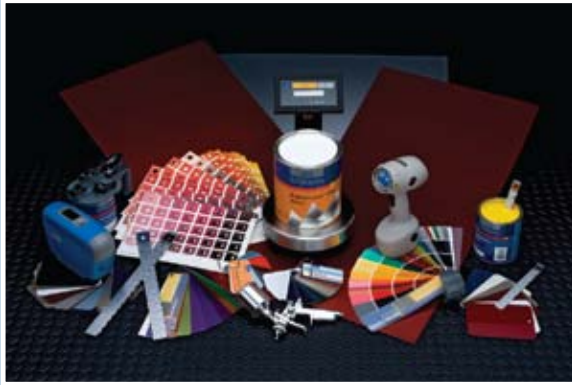
Our employees, from management to sales to customer service, share your passion for collision repair and making our industry the best it can be. As a customer, you'll be on a first name basis with an experienced representative who'll visit your shop to answer questions, check your inventory levels, and get to know more about your needs.

Bringing you the best.

We represent the industry's most respected suppliers, and we've put the latest technology in place, so that you have access to the best. Our electronic order entry system is a quick, easy and accurate way to make sure you have the supplies you need, when you need them. An industry leading website allows one stop shopping for all of your product and related informational needs. Special deliveries are only a request away. Plus, we're always on call to help you work through any issues.

As a trusted supplier, we're working to help you reach your potential.





Your profitability is our priority.

Look to C&D Auto Paint to help you get ahead in the collision repair business. Depend on us for the highest quality paints and supplies. Plus, we offer personalized service, responsive support, the latest ordering technologies and reliable delivery, as well as technical, management and marketing expertise.

C&D is the one supplier who can help you meet your biggest business challenges. Our people are dedicated to helping you find the right solutions and gain a competitive edge in these key areas:

1. Training for technicians
2. Attracting new business
3. Finding the right products
4. Improving workflow
5. Increasing customer satisfaction
6. Going green

Take a look inside to learn more, then contact us to see how C&D can make a difference in your shop's productivity and profitability.



AUTO PAINT

Corporate Headquarters

121 Business Circle
Thomasville, GA 31792

www.cdautopaint.com | sales@cdautopaint.com

877-228-1676